



## INVESTMENTS

**B Investments announces the establishment of its specialized healthcare company, B Healthcare Investments.**

**B Healthcare Investments signs Transaction Documents for the acquisition of a 51% stake in The Egyptian IVF Center as its first investment.**

*B Investments Holding S.A.E “B Investments” (BINV.CA on the Egyptian Exchange), Egypt’s leading private equity company.*

December 6, 2021

B Investments is pleased to announce the establishment of its specialized healthcare company, B Healthcare Investments, with an authorized capital of EGP 1 billion, which intends to invest in leading companies operating in the Egyptian specialized healthcare sector.

B Healthcare Investments signed transaction documents for the acquisition of a 51% stake in The Egyptian IVF Center as its first investment in the specialized healthcare space. The completion of the transaction is pending regulatory approvals.

The Egyptian IVF Center is one of the leading fertility centers and the first medical facility offering fertility treatment in Egypt. The company offers its patients the full spectrum of fertility services with high medical and ethical standards.

“We are extremely excited to partner with the pioneers of IVF in Egypt and the Middle East and to leverage their extensive medical expertise”, said Mr. Hazem Barakat, chairman of B Investments. “The Egyptian IVF Center is a key cornerstone to B Healthcare Investments’ growth strategy in the Egyptian specialized healthcare market”.

Prof. Mohamed Aboulghar mentioned “We are thrilled to partner up with B Investments. We share the same vision and we are confident that this partnership will enable The Egyptian IVF Center to continue providing medical services of the highest standards”.

Prof. Gamal Serour added “The Egyptian IVF Center’s medical excellence coupled with B Investments’ financial and investment expertise are key drivers in continuing the company’s leadership position in the fertility sector in the Middle East”.



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### About B Investments

Established in 2006, B Investments is an Egypt-based private equity firm and growth capital investor that pulls a wealth of expertise to actively create value in its portfolio companies.

The company's portfolio investments include Madinet Nasr for Housing and Development (MNHD), TOTAL Energies Egypt, Giza Systems, Ebtikar for Financial Investment, Basata Holding, Gourmet, and Infinity Solar Assets (3 solar power generating assets in Benban, Egypt).

B Investments is committed to unlocking value in companies through partnerships that will help create jobs and contribute to the growth of the Egyptian economy.

[www.binvestmentsegypt.com](http://www.binvestmentsegypt.com)

### About B Healthcare Investments

B Healthcare Investments was established in 2021 and is B Investments' specialized healthcare investment arm. The company's investments strategy focuses on investing in leading Egyptian specialized healthcare companies. B Healthcare Investments' authorized capital currently stands at EGP 1 billion.

### About The Egyptian IVF Center

The Egyptian IVF Center is one of the first two fertility centers in the region, a project undertaken in 1986 by world renowned gynecologists Prof. Mohamed Aboulghar, Prof. Gamal Serour and Dr. Ragaa Mansour. As Egypt's first fertility facility, its highly skilled team has gained unparalleled experience in treating various fertility problems and contributed to international research in reproductive medicine; hence, the Egyptian IVF Center attained an international reputation and has been attracting patients from all over the world.

The facility has been helping thousands of families in Egypt and worldwide for almost three decades. Furthermore, the company's facility does not only provide the knowledge and expertise of its prominent physicians but operates at high technological and ethical standards. Strategically located in Maadi, Cairo, the facility is accessible to patients travelling from all over the country. The company's staff includes pioneers in the field of IVF as well as a team of 119 talented and trained medical personnel. The Egyptian IVF Center's services vary from consultation, offering advice and explanations to full medical intervention.

[www.egyptianivfcenter.com](http://www.egyptianivfcenter.com)